

RESOURCE MOBILIZATION POLICY

PREFACE

Naipunnaya School of Management, Cherthala (NSMC), recognizes that the successful execution of our educational mission and strategic objectives relies on the effective mobilization and management of resources. Our Resource Mobilization Policy is a crucial element in achieving our goals, ensuring that we have the financial and material support necessary to foster academic excellence, innovation, and community engagement. This policy is designed to provide a structured approach to identifying, securing, and utilizing resources from various sources. It reflects our commitment to transparency, accountability, and strategic planning in the management of both internal and external resources. By establishing clear guidelines and procedures, we aim to enhance our capacity to support academic programs, research initiatives, infrastructure development, and student services. The primary objective of this policy is to create a comprehensive framework for resource mobilization that aligns with our institution's mission and strategic priorities. It outlines strategies for engaging with donors, partners, and other stakeholders and provides guidelines for the responsible management and allocation of resources. Through the implementation of this Resource Mobilization Policy, Naipunnaya School of Management reaffirms its dedication to sustaining and expanding its capabilities. We are committed to leveraging available resources effectively to enhance our educational offerings, support our faculty and staff, and contribute to the broader community.



CONTENTS

1. POLICY STATEMENT
2. FINANCIAL RESOURCES
3. UTILISATION OF FUNDS
 - 3.1 Academic, Extension Initiatives and Incentives
 - 3.2 Infrastructure Augmentation
4. FINANCIAL AUDIT
5. POLICY REVIEW



- vii. The transparency and accountability are ensured through conducting annual audit of the statement and its reporting to the authorities.

6. POLICY REVIEW

This policy shall be reviewed annually and may be amended as and when required to retain its contemporary relevance. Any stakeholder of the institution may submit proposal for the improvement of policy to the IQAC. The proposed changes shall be reviewed by IQAC and, if found suitable, shall be forwarded to the higher authorities for consideration. Person in charge: 1) Principal 2) IQAC Coordinator



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